

# DE SOEUR LIMITED

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## COMPANY PROFILE PRESENTATION

# Our Work

## DE SOEUR IS A TRADING COMPANY WITH CORE EXPERTISE IN SIX KEY AREAS, WHICH ENABLES US TO DELIVER SOLUTIONS

Our goal is to provide tailored solutions to businesses across various industries through:



1. Planning for product demand



2. Sourcing and procuring products



3. Moving products internationally and locally



4. Storing products and warehousing



5. Tracking the location of products



6. Adhering to client standards and continuous improvement



### INTERNATIONAL TRADING & SOURCING MANAGEMENT

As a specialized agent, we engage in trade, in our own right as principal, and in joint venture collaborations with strategic partners. We leverage a wide range of unique skills for creative problem solving across industries.

Together with our strategic partners, we undertake diverse projects ranging from forecasting to procurement, trading and management.

### DIGITAL TRANSFORMATION FOR SUPPLY CHAINS OF THE FUTURE

We help our clients with holistic solutions that drive efficiency and cost savings.

We track our performance according to industry standards such as on time and in full (OTIF) delivery, procurement and freight cost savings, and turnaround times for price estimates and orders. We use state of the art management tools to track all areas of our business.

# Our Services



## PLAN

- ▶ Better predict demand and supply
- ▶ Streamline stock velocity
- ▶ Initiate resource mobilization
- ▶ Manage production scheduling
- ▶ Reduce stockouts and expiries
- ▶ Prevent costly waste



## SOURCE

- ▶ Visibility into Total Cost of Ownership
- ▶ Rental agreements for reagents
- ▶ Lease, and rental options
- ▶ Bundled packages
- ▶ Prequalified and approved products



## MOVE

- ▶ On-time and in-full deliveries
- ▶ Cost-effective transport
- ▶ Safe, reliable shipments
- ▶ Inbound, outbound and reverse logistics
- ▶ Freight sourcing and logistics strategy
- ▶ 3PL management and carrier performance tracking



## STORE

- ▶ Warehousing and storage
- ▶ Warehouse management
- ▶ Modular, and temporary storage
- ▶ Public private partnerships
- ▶ Infrastructure development



## TRACK

- ▶ Tailored, accurate, real-time information
- ▶ End-to-end visibility and tracking
- ▶ Data-driven decisions
- ▶ Effective partnerships for monitoring
- ▶ Cost and performance management



## QUALITY

- ▶ Safe, effective, fit-for-use products
- ▶ Vetting and approval of vendors
- ▶ Sampling and quality testing system
- ▶ Quality principles: Recognition, Reliance, Harmonization and Risk Management



# Our Approach

## ETHICAL, SUSTAINABLE PRACTICES ARE AT THE CORE OF OUR DAILY OPERATIONS

Our business decisions indirectly affect the outcomes of global businesses, and ultimately play a role in supporting families. For us, corporate sustainability through responsible business activities, is more than a statement.

### OUR PEOPLE

We implement policies that protect our staff, and clients, as well as the end users of products we procure. By upholding these policies, we ensure that products we buy are quality tested, and maintain their integrity during shipping.

### OUR PARTNERS

DE SOEUR is committed to deterring all activities that would facilitate human trafficking, child abuse, exploitation, or neglect by its staff, as well as by contractors, sub-contractors, recipients, subrecipients, vendors, consultants, volunteers, interns, partner agencies, and visitors, among others, as a result of any of its current programming, regardless of source of funding.



We are committed to diversity, equity, inclusion and the fight against racism. We offer training and resources to help staff identify and understand such issues. We are implementing hiring, advancement, and staff engagement policies and procedures to promote diversity and equity.

### OUR CLIENTS

We have built strong relationships with global corporations, providing them with customized trading solutions that meet their unique requirements.

Consequently, we only work with client-partners that uphold the same tenets that are core to our themes of responsible business operations.

# Our Promise

## EMPOWERING BUSINESSES THROUGH SEAMLESS TRADING SERVICES

### OUR MISSION

We are the catalyst for our clients' success by delivering unparalleled trading and logistics solutions. We strive to provide a seamless and efficient platform that enables businesses of all sizes to thrive in the global marketplace. Through a commitment to innovation, reliability, and customer-centricity, we aim to be the preferred partner, facilitating the growth and sustainability of our clients' enterprises.



## SUCCESS THROUGH INTEGRATED TRADING EXCELLENCE



### DE SOEUR IS PIONEERING EXCELLENCE IN SUPPLY MANAGEMENT AND GLOBAL TRADING

We will be the forefront of global commerce, seamlessly connecting businesses with their markets through integrated trading and logistics excellence.

### DRIVING SUCCESS ACROSS AFRICAN MARKETS

We aspire to be recognized as the trusted partner that transforms challenges into opportunities, fostering a world where businesses of all sizes can expand their horizons, optimize operations, and achieve sustainable success. By embracing cutting-edge technologies and a customer-first approach, we envision a future where we synonymous with reliability, innovation, and prosperity in the world of trading and logistics.

- ▶ Inspiring vendors to achieve compliance in order to expand their market share and aid in developing local economies and supply chains.
- ▶ Strengthening supply partnership by expanding the pool of quality and reputable distributors, wholesalers, and manufacturers.

# Contact Us

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